



Transit Planning Advisory Committee (TPAC)
Regular Meeting
July 19, 2017 – 9:30 AM – 11:00 AM
Capital Area MPO Administrative Offices

- I. **Welcome and Introductions** – (*Shannon Cox, TPAC Vice Chair*)
- II. **Adjustments to the Agenda**
- III. **General Public or Agency Comment** – (*Shannon Cox, Vice Chair – 5 minutes*)
- IV. **Wake Transit Implementation Branding, Marketing and Online Presence Strategy**
– (*Discussion/Action Item – Juan Carlos Erickson, GoTriangle – 25 minutes*) –
Attachment A
- V. **Frequently Asked Questions and Answers – Follow-Up on FY 2018 Wake Transit Work Plan Public Comments** – (*Information/Discussion/Possible Action Item – Bret Martin, CAMPO/David Powe, GoTriangle – 20 minutes*) – **Attachment B**
- VI. **On-Call Transit Planning Services Task Status Updates** – (*Information Item – 20 minutes*)
 - A. Public Engagement Strategy – (*Bret Martin, CAMPO*)
 - B. Staffing Model and Expectations Plan – (*Bret Martin, CAMPO*)
 - C. Community Funding Area Program Management Plan – (*Bret Martin, CAMPO*)
 - D. Multi-Year Bus Service Implementation Plan – (*Jenny Green, GoTriangle*)
 - E. Transit Corridors Major Investment Study – (*Bret Martin, CAMPO*)
 - F. Transit Customer Surveys – (*Erik Landfried, GoTriangle*)
- VII. **Sub-Committee Chair Reports** – (*Information Item – Shannon Cox, TPAC Vice Chair – 15 minutes*)
 - A. Budget and Finance
 - B. Planning and Prioritization
 - C. Process
- VIII. **Other Business** – (*Information Item – Shannon Cox, TPAC Vice Chair - 5 minutes*)
 - A. New Business
 - B. TPAC Member Discussion
 - C. Next Steps
- IX. **Adjourn**